



Running a successful drive is simple, especially if you keep in mind the following tips:

1. Set a goal for your fundraiser.
Decide how much money your group needs to raise. This will help you evaluate the quantity of product your group will need to sell to achieve its goals.
2. Give yourself & your group lots of time to prepare.
Organise your fundraising program early. This will give you lots of time to plan. Communicate your fundraiser on the school or community calendars and newsletters.
3. Double -check products received against your order forms.
This needs to be done before the products are given to the volunteers to ensure that nothing is damaged or missing.
4. Encourage your group to sell lots of product, highlight the purpose of the drive.
Make the fundraiser for a specific purpose, especially something that your volunteers will enjoy, for example, new educational materials for the school, new uniforms for the team, new play equipment for the day-care, or paying for a sports trip.
5. Stay motivated throughout the program.
Some organisers tend to lose interest once the program is underway. Put a 10-12 day time limit on order taking. It's easier to stay motivated with clear goals and deadlines.
6. Communicate clearly before, during & after the program is put in place .
Keep energy levels high by reminding parents, teachers and other volunteers of the fundraising goals and deadlines.
7. When approaching people.
Always be courteous, cheerful and polite. Make sure you introduce yourself and explain who you are fundraising for and why.
8. Parental Supervision .
We recommend that parents and guardians should always manage the sale of Aussie Enviro Bags fundraiser products. If children are involved they should be accompanied by an adult at all times.
9. Where to sell .
There are many places your volunteers can sell Aussie Enviro Bags e.g. workplaces, local shops, community organisations and door-to-door in your local community.
10. Collating your orders .
This isn't always the easiest of tasks, but very important. Download the AEB Fundraiser Tally Sheet from the website to electronically calculate your orders, alternatively print the form and use manually.
11. Have Fun!
A good attitude = better success.